

Something To Smile About with Dr. Brit Phillips

Summer 2007

A Special Invitation

For YOU and YOUR FAMILY...

Dear Neighbor,

There's a good possibility we're exactly right for one another. The need to feel comfortable with – and confident in – your dentist is very important. My practice was built on my patients' referrals – they've chosen to trust me year after year. I'd like your trust also, and so I would like to share a bit about my background.

I am a graduate of the world-renowned *Las Vegas Institute for Advanced Dental Studies* and I am honored to have been selected as a Clinical Instructor there. I enjoy teaching hands-on cosmetic dentistry to my fellow dentists from around the world and take great pleasure in seeing my patients smile!

I'd like to invite you to visit me and my team so that you can decide for yourself if we are the right fit for you.

And should you decide that we are, I can promise you that...

- You'll have access to preventive, restorative, and cosmetic dentistry.
- You'll be treated as a friend and a valued patient.
- You'll discover that we offer the kind of attention only a neighbor can give.

We all look forward to meeting you ...and developing a long, mutually beneficial relationship.

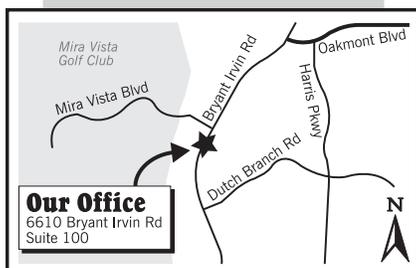
Sincerely,

Dr. Brit Phillips

We're offering FREE Cosmetic or Restorative Dentistry Consultations! We'll analyze your smile, and discuss what cosmetic or restorative dental technique would make you smile more! Please call (817) 361-1999 today to receive complimentary bleaching when you complete cosmetic or restorative treatment.



Come see us



Our Office

6610 Bryant Irvin Rd
Suite 100

Call Today!
(817) 361-1999

Brit Phillips, DDS, PA
6610 Bryant Irvin Road, Suite 100
Fort Worth, TX 76132-4225

Office Hours

Monday 8:00 am – 4:00 pm
Tuesday 8:00 am – 4:00 pm
Wednesday 8:00 am – 4:00 pm
Thursday 8:00 am – 4:00 pm

Email docbp@aol.com
Web site www.britphillipsdds.com

Our Services Include:

- ❖ Restorative & cosmetic dentistry
- ❖ Tooth whitening
- ❖ Cosmetic veneers
- ❖ Orthodontic treatment
- ❖ Dental implants (*restorative phase*)
- ❖ Drill-less dentistry
- ❖ Emergency dental care
- ❖ Nitrous oxide sedation
- ❖ Most insurance plans accepted
- ❖ Dentures
- ❖ Relaxing & friendly environment
- ❖ Visa, MasterCard, American Express, Discover, CareCredit, and Capital One Healthcare Finance welcome



WE WELCOME NEW SMILES!

If you presently have a dentist you are happy with, please consider this information helpful. If you are looking for a dentist, please think of us.

Take

14

Inventory your smile assets... or liabilities

Beauty is in the eye of the beholder ... and that includes you! If you're conscious of a smile flaw that diminishes your appeal, cosmetic veneers could be for you. Sculpted by hand and completely natural looking, cosmetic veneers can dramatically improve your smile!

Your Smile Inventory

- 1 Are your teeth dull, yellow, or stained?
- 2 Do you have teeth that overlap?
- 3 Do you have teeth that are crooked?
- 4 Is the line between your middle teeth off-center with your lips?
- 5 Do your teeth have gaps between them?
- 6 Do your front teeth have fillings that don't match?
- 7 Have silver fillings stained your enamel blue or gray?
- 8 Can you see cracks in your enamel?
- 9 Are your teeth edges rounder or more square than you'd like?
- 10 Are your gums higher on some teeth than others?
- 11 Are your teeth too small and out of proportion?
- 12 Are the biting edges of your teeth chipped or irregular?
- 13 Do you have teeth that are different lengths?
- 14 Do your crowns have mismatched colors?

Call us if you can answer "yes" to any of these questions. Veneers could be what you've been waiting for!

Classy or Sassy?

Find your ideal

The desire for an idealized appearance didn't just start in modern times. A beautifully proportioned smile has always been an essential aspect of excellence in restorative dentistry. But did you ever wonder where the ideal smile comes from? It is based on Leonardo da Vinci's principle of Divine Proportion. Dentists start with this model to create cosmetic makeovers.

How does inspiration become reality? In Leonardo's day, the physical

characteristics of the available materials limited the results. Today, nothing could be further from the truth. Wonderful materials and techniques can produce your best smile.

Can we help you to discover your ideal? By listening to you, learning your history, and performing an oral examination, we can help you to achieve a cosmetic dentistry smile makeover that harmonizes with your age, health, lifestyle ... and ambition!

A beautiful, ideal solution!



Teeth worn down by grinding

Spa Trip Tips

Take care ... before you go!

Are you interested in anti-ageing strategies? Nothing wrong with that! Looking younger for longer is practically a side-effect of eating right, exercising, and taking care of yourself. And it could explain the trend towards spa and fitness vacations! To make sure you enjoy your healthy-learning holiday, be sure to take care of your oral health.

Use these useful tips before and during all kinds of vacations...

- Before you go, consider a dental checkup to intercept unexpected pain or infection that could ruin your trip.
- Maintain your home care routine.
- Keep toothbrushes dry to prevent bacteria growth. Alternate between two toothbrushes that are stored in ventilated containers to promote drying.
- Wash your hands before flossing and brushing.
- Don't share toothbrushes with other family members. Oral bacteria can be passed along and potentially spread gum diseases.

Get Noticed

Brighten your smile – and smile more!

Because people notice your mouth first – and you notice them noticing – your smile is *really important* to how you perceive yourself and how you project to others. You can improve your appearance and your self-confidence with whitening techniques that have been designed just for you!

Teeth whitening is used to erase unattractive stains and discolorations for a brighter, whiter smile. What kind of stains? Discoloration caused by food, coffee, tea, tobacco, and ageing can be removed simply, safely, and effectively under the supervision of a dentist! Depending on the chosen technique, you can see remarkable results within weeks ... or hours!

White fillings are virtually invisible. They can be made from enamel-colored composites, porcelain, cast glass, or resin inlays and onlays. You can replace silver-colored fillings for a clean, natural look.

Veneers conceal flaws. They are extremely thin but strong porcelain shells that are placed onto the front surfaces of natural teeth. They can disguise even the darkest stains from medications, and the bonus is that they camouflage chipped, overlapping, or uneven teeth, and can improve smile proportions.

Crowns restore natural white color as well as tooth shape and function when placed over teeth. Teeth that have had root canal treatment or extensive restoration can be repaired and strengthened with a crown.

Erase your doubts. You could be an excellent candidate for a brighter, stronger, smile.



**Project
your most
confident
smile!**

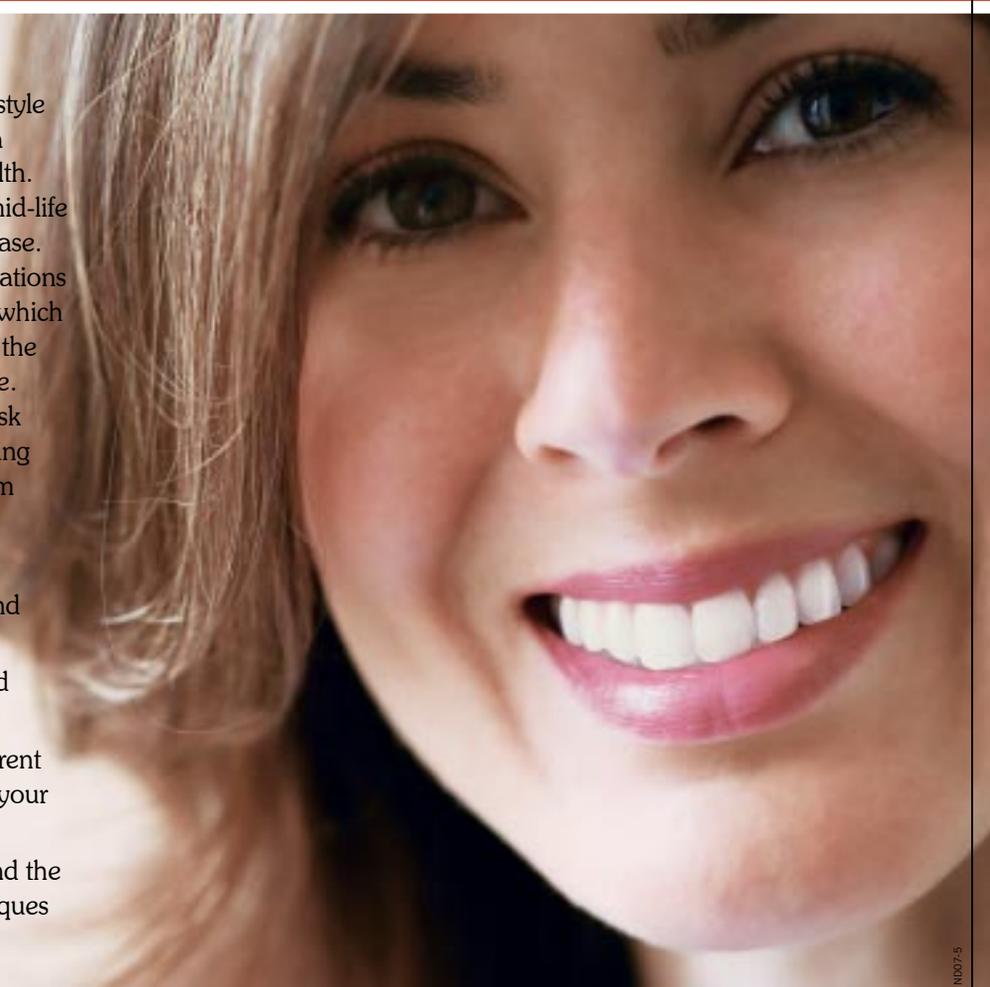
We have solutions

Hormonal changes and lifestyle changes during every stage of a woman's life affect her oral health. Adolescence, pregnancy, and mid-life all increase the risk of gum disease. Diet pills as well as other medications can decrease the flow of saliva which is uncomfortable and increases the risk for cavities and gum disease. Women with eating disorders risk erosion of tooth enamel. Smoking greatly increases the risk for gum disease and oral cancer.

What can you do about it?

- Brush at least twice a day and floss every day.
- See a dentist to evaluate and monitor your oral health.
- Inform the dentist about current medications or any changes in your health.
- Ask the dentist to recommend the home care products and techniques best suited to your stage of life.

Stage Fright?



Forget About Braces...

With Invisalign®

We're very excited to introduce you to *Invisalign*®, a revolutionary orthodontic technique that has improved the smiles of thousands of patients. Invisalign uses a series of clear, removable aligners to gradually straighten teeth. The aligners are comfortable, and because they're made with medical-grade plastic, they're virtually invisible. No more metal mouth means you'll smile more during treatment, and you'll spend less time in our office having adjustments! Because the aligners are removable, daily brushing and flossing are not affected in any way, and you can eat anything you fancy!

We welcome you to arrange a consultation to discover how Invisalign can give you the smile you've always wanted!

Invisalign Special!

\$500 OFF

*first 25 callers.

Call Today!
(817) 361-1999



Dear Neighbor:

We welcome you to our practice.

In our practice we're dedicated to providing the very highest quality dental care, utilizing all the latest techniques and technologies modern dental science has to offer.

Dr. Phillips has many years' experience as one of America's top-rated cosmetic and general dentists – and in addition to his regular practice here in Fort Worth, continues to teach other dentists at the prestigious *Las Vegas Institute for Advanced Dental Studies*.



LVI Clinic pictured

Here are just a couple of the services we offer to our patients and their families to ensure the perfect smile you deserve!

Dental implants can be a perfect solution for those of you who have lost teeth to trauma, ageing, or disease. Implants are replacement teeth that are permanently anchored into your jaw. And because the fit is virtually perfect, implants feel and look like you are sporting your own natural teeth. To qualify for implants, you'll need healthy gums and jawbone. And now, we can even offer *Teeth in an Hour* for both implants and **dentures**, thanks to a unique system devised by *NobelBiocare*™. We utilize state-of-the-art CT digital technologies and virtual planning prior to your appointment so that your implants and dentures can be placed within the day. We'll be delighted to determine with you your suitability at any time.

We also offer the *Invisalign*® tooth alignment system, a revolutionary orthodontic technique that uses a series of clear, removable aligners to gradually straighten your teeth. The aligners are comfortable and virtually invisible. They're also removable, so you can eat anything you fancy! In addition, normal brushing and flossing are not affected.

If you have any questions about these wonderful new procedures, or would simply like to find out how you can get your perfect smile, please don't hesitate to call for a consultation.

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